

At last, it's time to tackle our exorbitantly overpriced branded goods! We are using our initiative to our advantage!

# www.**Stop-Schweiz-Zuschlag**.ch

in short: the "SSZ Initiative"

It's just an absolute scandal when we can buy a drug made in Switzerland 16 times cheaper in Holland! This testifies to a **very bad character!**

We can remedy the situation by paying only one

**– still more than fair –**

## **European average price**

for all branded mobile goods, such as cars, food and medical products (excluding fresh products, very small series products and second-hand goods) This way, we save millions, thereby relieving our household budget, and we reduce shopping tourism, which gives our Swiss border businesses so much hassle!

**But one thing here is absolutely certain:**

**We can only achieve our goal if we win a federal referendum!**

Our parliaments almost exclusively accommodate lobbyists who – together with their "bosses" – will vehemently defend themselves against our demands.

Either way, we can expect an "icy headwind". That is why we're elegantly sidestepping all these people with our initiative, because

# now we are - unmistakably - spewing the people of the vote!

As mentioned above: most politicians, associations, and producers oppose us, bound by interests as they are. Just like with the Unified Health Insurance Fund , we must organise a demonstration, or several. You can register without obligation and express your interest using our contact and registration form.

Finally, I would like to ask you to give me your honest opinion about our initiative. By giving your "feedback" (on the right on each page margin), you will also have the opportunity to make suggestions.

[My suggestions for the processes](#)

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[Table of contents](#)

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